

UK

# BID WRITER

consultancy  
writing and training  
for SMEs

## Specialist Expertise for UK SMEs

With over 35 years' experience working in and alongside UK SMEs and **15+ years specialising in bid consultancy**, I bring both breadth and depth of expertise to every project.

As one of just a handful of **Chartered Management Consultant (ChMC)** accredited bid-specialists in the UK, I combine rigorous professional and ethical standards with practical, hands-on knowledge of the bid landscape.



Whether you require one-off consultancy support, a structured programme, or a retainer arrangement, my services are designed to strengthen your competitive position, maximise your chances of success, and build sustainable in-house capability where needed.

Working with me means you gain not just bid-writing expertise, but a strategic partner who understands how to align opportunities with your business goals.

## Core Rates

Service Basis	Rate (excl. VAT)	Notes
Hourly rate	£225/hr	Standard ad hoc consultancy, analysis, or advisory
Day rate (7 hrs)	£1,450/day	Applied for planned work blocks
Urgent / premium / complex	£275-£325/hr or £1,900-£2,300/day	Complex consultancy, out of hours work, or guaranteed availability <i>This service is not available to all clients and must be agreed in advance</i>

All rates are subject to agreement following discussion and, where appropriate, initial review of materials etc.



**Make 2026 your year for winning tenders**

The UK Bid Writer client book for 2026 is now open

Secure your place today:

- Contact [lyndsey@ukbidwriter.com](mailto:lyndsey@ukbidwriter.com)
- Visit [www.ukbidwriter.com](http://www.ukbidwriter.com)
- Call 07813 606033

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## Fixed-Fee Packages

Service	Deliverable	Fee (excl. VAT)
<b>Bid Response Evaluation (per tender)</b>	In-depth review of a single submitted tender, including written findings and recommendations	£1,100-£1,400
<b>Evaluation Bundle (3 tenders)</b>	Comparative review of 3 submissions, with findings report and action plan	£2,800-£4,000
<b>Bid Readiness Audit</b>	Organisation-wide assessment of bid processes, capability, win themes, and strategy, with written roadmap	£4,500-£6,000
<b>Red Team Review (live bid)</b>	Full strategic/technical compliance review before submission deadline	£1,500-£2,500
<b>Bid Writing (per Q&amp;A section)</b>	Drafting responses from scratch, aligned to evaluation criteria	From £450/question (depending on complexity/length)
<b>Bid Strategy Workshop (half-day)</b>	Interactive leadership workshop to define win themes, strategy, and approach	£1,250
<b>Bid Library Development</b>	Drafting adaptable content from scratch, aligned to likely questions/evaluation criteria	From £550/question
<b>Quick Compliance Health-check</b>	1 hour review plus 1-page notes	£200-£350

Fixed-fee package costs are determined in line with the scope of work for each service and may vary depending on the complexity of the work, size of your organisation and other factors.



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## Retainers (repeat clients)

Package	Access	Monthly Fee (excl. VAT)
Light Retainer	Up to 1 day/month support	£1,200
Standard Retainer	Up to 3 days/month support	£3,300
Premium Retainer	Up to 5 days/month support	£5,250

## Training & Coaching

I'm currently refining my training and coaching services.  
 Please get in touch for more details, costs and deliverables.

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## General Terms & Expectations

- **Booking:** All projects are confirmed on receipt of a signed agreement (including NDA) and deposit (typically 50% of the total fee, unless otherwise agreed, e.g. milestones).
- **Availability:** Work is scheduled on a first-come basis; early booking is recommended to secure preferred timelines.
- **Payment Terms:** Invoices are due within 14 days of issue. Retainer clients are invoiced monthly in advance.
- **Travel & Expenses:** Where in-person meetings are required, reasonable travel and subsistence costs are chargeable in addition to professional fees.
- **Scope:** Fees are based on the agreed scope of work. Any additional requirements will be scoped and costed separately.
- **Full Terms:** A copy of my full Terms & Conditions is available on request.



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